

# POLYMER BYTES

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### Market Trends & Updates

The Market after Holidays registered a soft opening w.r.t. Demand and Prices. While Demand is expected to Regain some Ground Owing to Building up inventory, Prices Travel Southward Owing to FY Closing in Most Countries.



### ABS, PP, PE Bear the Brunt

ABS, PP and PE are bearing the brunt of Prices travelling Southwards due to upstream pressures and low demand. Situation is only expected to worsen owing to end of FY Sales.

## Today's business solutions in the era of globalization

Today the most challenging aspect for any business is free flow of Data pertaining to Prices, Global trends, EXIM Data and Customer / Supplier Access. The availability of this information has greatly impacted the way business is done as on date. This is Posing a Challenge Unseen.

This does indicate that future lies where data analysis and customer service will start playing a pivotal role in B2B Business as well. Since the Margins, Vendors and materials will be easily accessible, the key will lie in servicing customers differently.

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AVG POLYMERS INDIA PVT LTD



## Sustainability in Business

Multi Product, Multi Location and Multi Brand is something that is being increasingly considered a feasible option in the Polymer Distribution Market. In Order to Grow Business and reduce Risk of Putting all Eggs in One Basket, Distribution companies are Increasingly Expanding their Portfolios and Area of Operations.



## Workplace Productivity

The Key to a Happy and Productive Workforce is Keeping them Engaged , Excited, Challenged and Providing an opportunity for Self Growth.

This Includes Training Sessions, Review Meetings , After Office Interactions with focus on Serving Customers and Meeting Targets.

# FOSTERING CREATIVITY AND DISRUPTION IN BUSINESS

Increasingly Volatile Market , Supply Fluctuations, Demand Supply Gaps are making business challenging and interesting at the same time. While there is a Challenge to Survive the period, there also lies an opportunity to expand the business into other areas.

We have taken time to streamline our basics, renew our customer relations and review our product portfolio to enable a smooth transition through this period of time. Concentrating more on Value added Products, Promoting circular economy and staying updated on product innovations is helping us to guide through this period and keeping our workforce involved.



## VALUE ADDED PRODUCTS

Gone are the times when only the best of best used to be the motto of a manufacturing company. Now the emphasis lies equally on sustainability and meeting the criteria of the product at the same time managing a cost effective solution

We at AVG Polymers have a Plethora of materials that are offered from time to time which does not compromise on quality but are yet cost effective.

For your specific requirements please do get in touch with our sales team and business development personnel who will try to find a workable solution for your product needs.



**Take The Pledge**